

Jonathan Hoffmann

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Education

Seeking a Masters of Social Work, concentration on Community Organization

University of Pittsburgh – 4.0 GPA – expected April 2012

- Business Manager, School of Social Work Student Executive Council
- Panel speaker, “The Drum Major Instinct”: A Social Justice Experience at Carnegie Mellon University

Bachelor of Science, Psychology, minors in Studio Arts and Sociology

University of Pittsburgh – 3.9 GPA – December 2007

- Summa Cum Laude
- University Honors College full tuition merit scholarship
- Member of Psi Chi, the national honors society in Psychology

Experience

Housing Alliance of Pennsylvania, a statewide advocacy organization working to ensure that all residents have access to safe, decent and affordable housing

Communications Manager

February 2011 to Present

- Created and managed communications through the Housing Alliance website and weekly newsletter
- Coordinated the advertising and registration of agency webinars and events
- Expanded the use of social media tools such as Twitter and Facebook to strengthen the organization’s statewide network

Intern

October 2010 to April 2011

- Developed a resource publication to enable local housing coalitions statewide to better utilize their shared experiences to have a greater impact in their communities
- Collaborated to name, plan and organize the “Breaking Ground 2011” legislative outreach campaign to mobilize constituents to bring their concerns about housing needs to Pennsylvania state and federal legislators

Olson Zaltman Associates, a cutting edge, research-based marketing and business strategy consulting firm

Senior Research Associate

February 2009 to May 2010

Research Associate

January 2008 to February 2009

Intern

May 2006 to December 2007

- Managed projects for Fortune 100 technology, packaged food and consumer goods companies across five countries, totaling over \$550,000 in revenue
- Directed teams of up to seven colleagues to meet short deadlines
- Led writing of reports and strategic implications for our clients, presenting the findings to large audiences including executives and advertising agencies

Experience continued

Chatham University Music and Arts Camp, a summer day camp providing intensive music and arts experiences to students aged 5 to 14

3-D Art Instructor

June 2007 to August 2007

- Developed lesson plans for a six-week course in sculpture utilizing limited resources, focusing on paper sculpture
- Taught seven classes of 4th through 8th graders, creating activities that met the needs of students across that age range in each class
- Integrated a high-functioning autistic student into normal class activities

Late Life Depression Evaluation and Treatment Center, a large-scale research project at the University of Pittsburgh School of Medicine examining the efficacy of interpersonal psychotherapy on late-life depression

Research Assistant

August 2006 to April 2007

- Quantitatively measured the form of therapy being performed (IPT, CBT or medication checks) to ensure the reliability of the findings of the larger research study
- Conducted extensive literature research on the treatment of mood disorders
- Presented "Maintenance Treatments of Late-Life Depression" at the 8th Annual Psychology Department Undergraduate Student Research Poster Session, University of Pittsburgh, April 2007

Skills

Strong computer skills on both **Mac and PC** platforms, including **Microsoft Office** and **Adobe Photoshop, Acrobat** and **Premiere** — developing skills in **Adobe Illustrator, InDesign** and **Dreamweaver**